

California Small Business Economic Summit for Southern California

Friday, November 21, 2003—Westin Bonaventure Hotel, Los Angeles—9 am–4 pm

404 S. Figueroa Street Los Angeles, California 90071 • (800) 937-8461, (213) 624-1000 • Fax (213) 612-4800

A G E N D A**7:30 am–9:00 am****Registration/Coffee Service****9:00 am–9:45 am****Opening Session****10:00 am–12 noon**

Employers Workshop
 Procurement Workshop
 Financing Workshop
 Technology Workshop
 International Trade Workshop
 Technical Assistance Showcase
 Contracting Opportunities Showcase

12:00 noon–2:00 pm**Governor's Luncheon**

Speakers to be announced

2:00 pm–4:00 pm

Employers Workshop
 Procurement Workshop
 Financing Workshop
 International Trade Workshop
 Technical Assistance Showcase
 Contracting Opportunities Showcase

Full details of the Summit, complete with a list of State, County and City Agencies and Departments who are taking part in the Summit can be found at our web site.

www.dgs.ca.gov/summit

**Questions? Call
 (800) 858-7743**

Focusing on providing access to opportunities and resources for small business owners, the State of California convenes the Southern California Small Business Economic Summit on Friday, November 21, 2003. A similar Summit, held in Northern California, exceeded original attendance expectations by 130%. Summit Highlights include:

Procurement and Technical Assistance Showcase: The Summit promises to deliver access to over 50 key agencies and departments involved in the state's procurement and contracting opportunity network. In addition they will be joined by over 50 County and City of Los Angeles agencies and departments that provide contracting opportunities to small businesses.

Employers Workshop: This workshop addresses Workers' Comp, Insurance, Taxes, Workforce Training and Labor Laws with an emphasis on highlighting reforms, program components and services.

Financing Workshop: Panelists in this workshop discuss working solutions to real small business access to capital issues. Both public and private sector financing programs will be highlighted.

International Trade Workshop: This two-part workshop addresses international trade development programs as well as financing programs specifically designed to empower this vibrant sector of the Southern California small business community.

Technology Workshop: This workshop focuses particular attention on how your small business can harness technology to increase productivity, efficiency and profits.

Governor's Luncheon: With small businesses producing over half the state's gross domestic product and employing over 50% the state's workforce, the Governor's Luncheon promises to be an exciting event. Guest speakers to be announced via the Summit's web site beginning November 1. (**Luncheon is \$35 per person.**)

Register on line at: www.dgs.ca.gov/summit or

Fax: (916) 278-4865 or

Mail: **2003 California Small Business Economic Summit**

915 L Street, Suite C PMB 349

Sacramento, CA 95814

Questions: (800) 858-7743

Workshop Sessions—FREE! Governor's Luncheon—\$35

Complete one registration per person. Space is limited. Registration must be received on or before November 14, 2003. **Payment must be received to attend the Governor's Luncheon.

Name: _____
 Title: _____
 Organization: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____ Fax: _____
 Email: _____
 Special Needs (Dietary, Disability): _____

Please indicate the workshops of greatest interest:

Workshops:

Employers'	10:00 am–12:00 noon	2:00 pm–4:00 pm
Financing	<input type="checkbox"/>	<input type="checkbox"/>
International Trade	<input type="checkbox"/>	<input type="checkbox"/>
Procurement	<input type="checkbox"/>	<input type="checkbox"/>
Technology	<input type="checkbox"/>	<input type="checkbox"/>

(part I) (part II)

Showcase Viewing: 9:00 am – 4:00 pm

Technical Assistance ☐ Contracting Opportunities ☐

****Governor's Luncheon: 12 noon–2:00 pm Registration Fee: \$35**

Meal Selection: Salmon ☐ Chicken ☐

☐ Check enclosed (payable to Community College Foundation)

Charge my: Visa ☐ MasterCard ☐

Card #: _____

Expiration Date: _____

Signature: _____

****Cancellation Policy.** Cancellations must be faxed by November 14, 2003. After November 14, 2003 substitutions are allowed, no refunds provided. No-shows will be billed the full registration fee.

Summit Program Offerings at a Glance...



MAJOR SUMMIT PARTNERS INCLUDE:

The County of Los Angeles • The City of Los Angeles
Minority Business Opportunity Committee/MED Week



Employers Workshop—Will address Workers' Comp, Insurance, Independent Contractor Status & Labor Laws

Procurement Workshop—Will present State, County, City Certification and Contracting Programs

Contract Opportunities and Technical Assistance Showcase—Over 100 State and Local Agencies, Departments and Programs available on-site

Technology Workshop—Increasing Profits Through Efficient Utilization

Financing Workshop—Discussing Public and Private Sector Programs

International Trade—Business Development and Financing Programs

www.dgs.ca.gov/summit

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2003 California Small Business Economic Summit
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Join us for the...

COUNTDOWN TO ACTION The 2003 California Small Business Economic Summit



Friday, November 21, 2003 • 9 am–4 pm
Westin Bonaventure Hotel, Los Angeles

Meet over 70 procurement officers who purchase over \$10 billion in products and services annually

Learn about the Worker's Comp reforms to take effect in 2004

Access new capital

Expand your international trade business